



# PUBLIC NOTICE

Federal Communications Commission  
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## **FCC ANNOUNCES PRELIMINARY AGENDA TOPICS FOR INDIAN TELECOMMUNICATIONS INITIATIVES (ITI) REGIONAL WORKSHOP IN ALBUQUERQUE, NEW MEXICO**

*Tribal Representatives, FCC to participate in ITI Focusing on the Transition to Digital Television (DTV) and the FCC's October 2007 Filing Window for Non-Commercial Educational (NCE) Radio Stations*

By this Public Notice, the FCC announces agenda topics and tentative speakers for the *DTV Transition and the NCE Radio Stations Workshop and Roundtable* (ITI Albuquerque) that will be held in Albuquerque, New Mexico on July 10 and 11, 2007. This event is being sponsored in cooperation with Native Public Media (NPM), the National Congress of American Indians (NCAI), Native American Public Telecommunications (NAPT), Native American Journalist Association (NAJA), Native American Television (NATV), and Koahnic Broadcast Corporation (KBC).

The agenda for ITI Albuquerque, with tentative speakers indicated, is attached.

### **Reasonable Accommodations**

Reasonable accommodations for people with disabilities are available upon request. Include a description of the accommodation you will need with as much detail as you can. Also include a way we can contact you if we need more information. Please allow at least 5 days advance notice. Last minute requests will be accepted, but may be impossible to fill. Send an e-mail to [fcc504@fcc.gov](mailto:fcc504@fcc.gov) or call the Consumer & Governmental Affairs Bureau 202-418-0530 (voice), 202-418-0432 (TTY).

### **Registration for "ITI Albuquerque" and More Information**

The ITI Albuquerque Workshop sessions will be held at the The Indian Pueblo Cultural Center located at 2401 12th Street NW (1 block North of I-40) Albuquerque, New Mexico 87104. The phone number is 505-843-7270 or 1-866-855-7902 outside of New Mexico. To register for the ITI Albuquerque, or to obtain additional information, please call 1-888-CALL-FCC (1-888-225-5322) press number 3 and follow the prompts to leave your full contact information, call 202-418-2510, fax 202-418-2839, or e-mail your full contact information to [iti-info@fcc.gov](mailto:iti-info@fcc.gov).

As a courtesy to those attending the Albuquerque ITI, the MCM Elegante Hotel, located at 2020 Menaul NE, Albuquerque, NM, has blocked a limited number of rooms, on a first-come, first-served basis at a reduced rate of \$70 per night for single occupancy and \$90 per night double occupancy. Rooms are available at the reduced rate for the nights of July 9, 10, and 11. Those wishing to receive the reduced rate **must inform the reservation clerk, when making reservations, not at checkout, that they are a part of the “ITI Albuquerque” block.** The hotel can be reached at (505) 884-2511 or toll-free at 1-(866) 650-4900. The hotel provides a shuttle to and from the Albuquerque International Airport. Details about the airport shuttle can be obtained when making hotel reservations. The hotel is 2.2 miles from the ITI conference site at the Indian Pueblo Cultural Center located at 2401 12<sup>th</sup> Street NW, Albuquerque, NM. Limited shuttle service between the hotel and the conference center may be available. Check with the hotel for details.

For more information about the ITI Albuquerque Workshop, the FCC’s ITI program, or the FCC’s Office of Intergovernmental Affairs, please contact Shana Barehand, Senior Attorney and Liaison to Tribal Governments at 202-418-0385, [shana.barehand@fcc.gov](mailto:shana.barehand@fcc.gov), or Robert Somers, Acting Chief, Office of Intergovernmental Affairs at 202-418-1483, [robert.somers@fcc.gov](mailto:robert.somers@fcc.gov). Updates and further information about the Albuquerque ITI Workshop will also be made available on the FCC’s Tribal Initiatives website at: <http://www.fcc.gov/indians>.

**\*FCC\***

Federal Communications Commission's (FCC)  
Indian Telecommunications Initiative in partnership with  
Native Public Media (NPM), the National Congress of American Indians (NCAI),  
Native American Public Telecommunications (NAPT),  
Native American Journalist Association (NAJA), Native American Television (NATV), and Koahnic  
Broadcast Corporation (KBC)  
Regional Workshop and Roundtable  
Albuquerque, New Mexico  
July 10 and 11, 2007

## **Agenda**

### **Tuesday, July 10, 2007**

7:30 am—8:15 am

#### **Registration**

8:15 am—8:30 am

#### **Opening and Invocation for ITI Albuquerque**

Shana Barehand  
FCC Liaison to Tribal Governments  
Office of Intergovernmental Affairs (IGA)  
Consumer & Governmental Affairs Bureau (CGB)  
FCC

8:30 am—9:00 am

#### **Welcoming Remarks & Program Overview**

Catherine W. Seidel, Chief  
Consumer & Governmental Affairs Bureau, FCC

Robert B. Somers, Acting Chief  
Office of Intergovernmental Affairs  
Consumer & Governmental Affairs Bureau, FCC

#### Tribal Representatives Welcome

Joe Garcia, President of NCAI and Chairman of All Indian Pueblo  
Council (invited)

#### Partners Welcome

Loris Taylor, Executive Director, Native Public Media

Geoffrey Blackwell, Chair, NCAI Telecom Subcommittee

9:00 am—10:15 am

#### ***“Will Your TV Work In 2009?” - DTV transition overview & Converter Box Program***

Television is an integral and essential part of our lives. Our society uses it for entertainment, news and safety, but “Will your TV work in 2009?” This will be an interactive workshop that will teach participants all they will need to know to ensure that they can continue watching TV after the DTV transition. Whether you have satellite, cable, or a new television, there may be adjustments to make in order to still get a signal after the

DTV transition. This segment will also provide key DTV definitions, the benefits of DTV, the transition deadline, the types of DTV, the DTV tuner mandate, TV labeling requirements, consumer buying tips, and general information about the TV converter box coupon program.

Moderator: Michael Couzens, Attorney-at-Law

Panelists:

Roger Goldblatt , Consumer Outreach Specialist  
Consumer Affairs & Outreach Division  
Consumer & Governmental Affairs Bureau, FCC

Lynn Chadwick , Federal Programs Officer  
DTV Coupon Program & Low Power/Translator Conversion Program  
NTIA

10:15 am—10:45 am

**Break**

10:45 am—11:30am

***“Continuing the Dialogue”- Building a DTV outreach partnership***

In recognizing the FCC’s government-to-government relationship with the Tribal nations, the FCC wants to ensure that all tribal members are ready for the DTV transition. Bring your ideas and prepare to discuss and form a strategic partnership with the FCC in order to make sure your tribal members continue to be able to watch TV in 2009.

Moderator: Shana Barehand  
FCC Liaison to Tribal Governments  
Office of Intergovernmental Affairs (IGA)  
Consumer & Governmental Affairs Bureau (CGB)  
FCC

Panelists:

Roger Goldblatt, Consumer Outreach Specialist  
Consumer Affairs & Outreach Division  
Consumer & Governmental Affairs Bureau, FCC

Lynn Chadwick , Federal Programs Officer  
DTV Coupon Program & Low Power/Translator Conversion Program  
NTIA

Traci McClellan, Executive Director  
National Indian Council on Aging

Geoffrey Blackwell, NCAI Telecom Subcommittee

11:45 am—12:45 pm

***“Getting Hooked Up”- DTV Lunch and Learn***

This lunchtime session will provide an opportunity for a follow-up discussion of the TV converter box coupon program. It will also provide a demonstration of how to connect the converter box.

Moderators:

Roger Goldblatt, Consumer Outreach Specialist  
Consumer & Governmental Affairs Bureau, FCC

Lynn Chadwick, Federal Programs Officer  
DTV Coupon Program & Low Power/Translator Conversion Program  
National Telecommunication and Information Administration (NTIA)

1:00 pm—2:15 pm

***“What You Should Know Before You Get Started in Broadcasting”-***

**Key issues in starting up & managing tribal broadcast services**

Panelists will discuss the importance of having a local radio station, Tribal regulatory roles, developing business plans, obtaining and maintaining broadcast equipment, recruiting and retaining qualified staff and developing community responsive programming. This session will also include alternative platforms for broadcasting such as internet radio, how to program it, and sustain it financially.

Moderator: Loris Ann Taylor, Executive Director  
Native Public Media

Panelists:

Barbara Maria, KTDB Station Manager

Will Grey Jr., KGVA Station Manager (invited)

Chester Francis, KTNN Station Manager (invited)

Peggy Berryhill, Planning & Services Director, NPM

Susan Braine, Koahnic Broadcast Corporation

2:15 pm – 2:30 pm

**Break**

2:30 pm— 4:00 pm

**Overview of Broadcast Licensing and the NCE Window**

Panelists will discuss the different types of broadcast licenses, including NCE licenses, how the FCC licensing process works, and the specifics of the NCE Application Window, including the point system. Discussions will also include past examples of how licensing worked, their pros and cons and major and minor changes to licenses including boosting power at an existing station, translators and repeaters.

Moderator: Geoffrey Blackwell, Chair, NCAI Telecom Subcommittee

Panelists:

James Bradshaw, Deputy Chief  
Audio Services Division, Media Bureau, FCC

Erin Dozier, Esq., Sheppard Mullin Richter & Hampton LLP

John Crigler, Esq., Garvey, Schubert & Barer, LLP

Michael Couzens, Attorney-at-Law

4:00 pm – 5:00 pm

**Engineering Aspects of the Licensing Process**

The role of engineering studies and analysis in determining licensing qualifications. Panelists will discuss why these studies are necessary you and what needs to be included in applications.

Moderator:

Loris Ann Taylor, Executive Director  
Native Public Media

Panelists:

Peggy Berryhill Planning & Services Director, NPM

Michael Brown, Engineer, Brown Broadcast Services, Inc (invited)

Evran Kavlak, Public Radio Capital

James Bradshaw, Deputy Chief  
Audio Services Division, Media Bureau, FCC

5:00 pm

**Adjournment for First Day of Program**

**Wednesday, July 11, 2007**

7:00 am – 8:30 am

**Digital Television Transition Consultation Session, *Breakfast with the FCC***

Questions and answers with FCC and NTIA staff concerning the DTV transition.

Moderators:

Roger Goldblatt, Consumer Outreach Specialist  
Consumer Affairs & Outreach Division  
Consumer & Governmental Affairs Bureau, FCC

Lynn Chadwick , Federal Programs Officer  
DTV Coupon Program & Low Power/Translator Conversion Program  
NTIA

8:30 am—9:00 am

**Welcome**

Carol K. Sloan, Commissioner  
New Mexico Public Regulatory Commission

9:00 am—10:15 am

***The Omni Present Spectrum: Wireless Spectrum, License Exempt Spectrum, & Spectrum Auctions***

This segment will provide an overview of various wireless services, different methods of spectrum management, spectrum usage, spectrum auctions, and how to acquire spectrum. Discussions will include secondary markets, financial considerations, and band appropriation.

Blaise Scinto, Special Counsel  
Office of the Bureau Chief  
Wireless Telecommunications Bureau, FCC

10:15 am—10:30 am

**Break**

10:30 am--Noon

***“Where’s the Money?”- Financial aspects of the licensing process***

Panelists will discuss the start-up costs, operating expenses, and funding mechanisms for NCE stations.

Moderator: Susan Braine, KBC

Panelists:

Lynn Chadwick, Federal Programs Officer  
Public Telecommunications Facilities Program  
NTIA

Kai Aiyetoro, CFO & Financial Director, National Federation of  
Community Broadcasters & Native Public Media (invited)

TBD, Corporation for Public Broadcasting

Evran Kavlak, Public Radio Capital

Camille Lacapa, Native Voice One

Noon—1:15 pm

**Lunch**

1:30 pm—2:45 pm

**Educating Future Tribal Broadcasters**

Broadcast training programs for Tribes in high schools, community colleges, vocational schools, and universities.

Moderator: Randy Flood, NATV

Panelists:

Representatives from Tribal Broadcast Training Programs AIAI (TBD)

Burt Poley, Network Manager, Native Voice One

Eric Martin, NAPT and American Indian Radio on-Satellite (AIROS)  
Native Network

Sarah Apache, KABR Station Manager

Alicia Youvella, KUYI Station Manager (invited)

Jeff Harjo, Native American Journalist Association

2:45 pm—3:15 pm

**Break**

3:15 pm—4:45 pm

**DTV and NCE Working Session**

This is a hands-on workshop that will follow-up on previous sessions and let participants hook up and handle the DTV converter box. The workshop will also go through the sections of the NCE licensing application and help participants create a mock application to give them hands-on experience in using the language and studies appropriately.

4:45 pm

**Program Wrap Up and Adjournment of ITI Albuquerque**